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The 2022 NAFCD + NBMDA Annual Convention Boasts an Impressive Lineup of Speakers

CHICAGO — This fall, NAFCD and NBMDA plan to host a wide range of subject-matter experts at the **2022 NAFCD + NBMDA Annual Convention**. These established speakers will lead sessions on the latest trends in distribution leadership, management, corporate culture, economics, sales/marketing and labor retention/recruitment.

Conference attendees will hear from an impressive lineup of authorities and leading-edge thinkers who impact distribution executives today, including:

- **Steve McClatchy:** Steve McClatchy returns to NAFCD and NBMDA's University of Innovative Distribution (UID) one-day training program that precedes its Annual Convention each year. This workshop, designed for distribution managers, will focus on team leadership and leading change.
- **Jeff Havens:** Jeff Havens is a business growth expert who provides audiences across America with serious solutions in a seriously-funny manner. His keynote presentation, "Uncrapify Your Future," will make the process of coming up with new ideas, exploiting opportunities and surviving massive disruption easier than ever.
- **Tayo Rockson:** Tayo Rockson is a polymath in progress – he best identifies as a writer, speaker, consultant, podcaster, professor, co-founder and brand strategist at UYD Management. Throughout his session, Rockson will help distribution executives adopt five systematic ways to build a sustainable diversity and inclusion program.
- **Connor Lokar:** Connor Lokar, a senior forecaster at ITR Economics, has mastered the art of delivering economic intelligence with charm and candor. This will be apparent during his session: "Economic Trends in the Construction and Industrial Markets."
- **Ian Heller:** Ian Heller, the co-founder and chief strategy officer of Distribution Strategy Group, has figured out how distributors can become more important to manufacturers. Throughout his presentation, he will share the best way to formulate a bulletproof business strategy.
- **Alex Chausovsky:** Alex Chausovsky of Miller Resource Group is a highly-experienced market researcher and analyst. During his talk, Chausovsky will peel back the curtain on the recruitment industry, and share how one can attract, hire and retain key impact players.
- **Alan Beaulieu:** Alan Beaulieu of ITR Economics has been a long-time distribution favorite. Beaulieu will deliver a presentation that focuses on the opportunities and

risks ahead in terms of government initiatives, consumer trends, market opportunities, labor issues and production costs.

If interested in learning more about this year's speakers, or registering for the event, visit www.distributorconvention.org.

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About NBMDA

NBMDA is a trade association representing the leading wholesale distributors of wood panels, surfacing materials, cabinet hardware, finishes and related interior products. Membership is comprised of distributors and suppliers that serve the independent building material, and kitchen and bath dealer as well as those that serve production companies involved in cabinetry, architectural woodwork, stock woodwork, store fixtures, solid surface fabricating, plastics fabricating, general and specialty woodworking industries. For more information, visit www.nbmda.org.



About NAFCD

The North American Association of Floor Covering Distributors (NAFCD) is a North American, not-for-profit trade association serving distributors and suppliers of floor covering materials and related products. Its purpose is to enable wholesale floor covering distributors to be the most efficient, professional and profitable vehicle for bringing their suppliers' products to market resulting in the highest degree of customer satisfaction. NAFCD is dedicated to providing its members with opportunities to learn from each other, stay ahead of trends, and become better educated on ways to grow their business. For more information, visit www.nafcd.org.

